

# Morgan Fitzpatrick

## Apparel Designer

### Experience

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#### QVC

##### Assistant Apparel Designer

June 2021 - Present

- Assist with two private label brands in active, lounge, sleep, swim, and sportswear totaling 8.5 million in FOB volume
- Support seasonal design development by initiating concept decks, sketching on average 60 skus per quarter, developing tech packs, and preparing presentation material for milestone meetings
- Responsible for technical sketches, tech pack creation, management of line boards and updates in flex PLM system
- Create and execute new product ideas such as Anybuddy dog shirts, artist collaborations, and brand extensions
- Managed design for Kendra Dandy launch that has on average 4 star reviews
- Initiated and developed zuda swim that was adopted by buying team
- Attend fit sessions and submit comments for proto samples, fabric development, trims submits, and lab dips
- Maintain pulse on seasonal trends by market shopping and presenting trends to total design team
- Communicate and maintain professional relationships cross-functionally with technical design, sourcing, fabric, buying, print team, and overseas vendors

### Contact

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### Education

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#### Jefferson University

Philadelphia, PA

B.S. Fashion Design

May 2021

### Achievements

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#### Eileen Martinson Fund

- Awarded funding for senior capstone collection

#### Eileen Komar West Scholarship

- Selected and awarded for designing intimates collection for Eileen West

#### Dress the Dance

- Selected to design and construct two ballet costumes for the Pennsylvania Ballet

### Professional Development

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#### Under Armour

##### Technical Design Rookie Program

May 2020 - August 2020

- Mentored by Men's and Boy's technical designer
- Attended fit sessions
- Leadership Q&A